

Certified Companies

at least at one or more sites, June 2021

A

certifiers

About the ZNU-Standard

The ZNU-Center for sustainable leadership- is the standard setter. The ZNU is an application-oriented research institute in the Faculty of Economics at the University of Witten/Universität and is a scientifically neutral platform.

In order to ensure an actual status as well as practicability of the standard, it was reviewed in a broad stakeholder process together with business, science and certifiers. This ongoing process ensures the applicability of the small-scale organic enterprises to the global acting companies.



Questions? Give us a call!

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For further information

ZNU-Standard driving sustainable change

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► www.znu-standard.com Follow us on:    



Driving sustainable change

Be certified according to the
ZNU - Standard



The ZNU-Standard – driving sustainable change

We highly appreciate your intention to improve your company's sustainability and make an active and measurable contribution to sustained change in business and society.

The ZNU standard – driving sustainable change is a management system promoting more sustainable processes and products. Its progress is reviewed annually and can be externally certified. It enables you to systematically and continuously improve performance in the dimensions of the environment, economics and social affairs, building on existing management systems in your company.

Be even more successful with the ZNU - Standard – driving sustainable change!

Content

In order to systematically increase the company's sustainability, Part I of the ZNU - Standard requirements aims at corporate governance, constantly developing further in the improvement cycle of "reflection, action, evaluation and communication". Part II aims at specific sustainability issues in "environmental, economic and social" contexts

Reflect	Act	Evaluate	Communicate
🔍 Early detection	👤 Individual commitment	📊 Diagnosis / performance	🗣️ Culture of dialogue
🧠 Philosophy / values	🎓 Education / learning process		
📅 Objectives / milestones			

What are you exactly undertaking in specific topics?

Environmental

- ☀️ Climate
- ⚡ Energy
- 📦 Packaging
- 🗑️ Waste
- 💧 Water
- 🌱 Soil
- 🌬️ Air
- 🌿 Biodiversity
- 🐾 Animal welfare

Economic

- 💡 Innovation
- 📄 Quality
- 🔒 Data protection
- 📣 Fair advertising
- 🤝 Fair competition
- 🏢 Local commitment
- 🛒 Procurement
- 💰 Fair payment
- 🌸 Fair value creation

Social

- 🛡️ Occupational safety
- ❤️ Health
- 👤 Human rights
- 👥 Diversity
- 👤 Demography

„The ZNU - Standard is special, as it follows an holistic approach. The standard demands the definition of sustainability targets and projects. The communication of their degrees of achievement shows transparency. As a result, companies can progress by using the ZNU standard.“



Stefan Kauß
Head of safety and sustainability, Bitburger Braugruppe GmbH

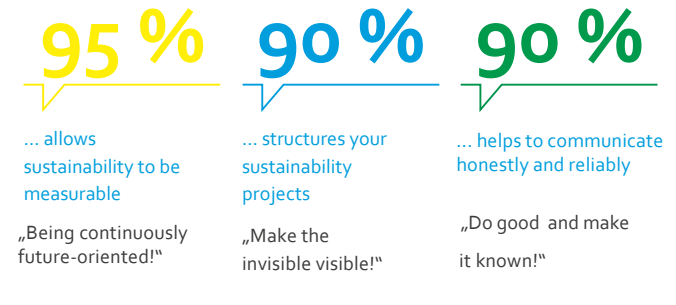
„As highly important we consider the „ZNU-standard driving sustainable change“. The standard allows us as a retailer, to evaluate sustainability activities of our business partners in the food sector more soundly.“



Florian Schütze
Head of sustainability, Schwarz Dienstleistungen KG

Advantages

Certified companies agree that the ZNU - Standard Driving Sustainable Change ...



Extract of an internal survey amongst certified companies (2017)

„The ZNU - Standard offered us a **good structure** concerning sustainability topics. It is an instrument which helps us to measure of what we thought would already be good in our way of business for the last 30 years and make this transparent to persons who are interested.“



Sabine Kästner
Corporate spokesperson and Sustainability manager, Laverana GmbH & Co. KG